

# FRIDAY FLASH

## »» Registration Closes Oct. 1 for ELEVATE!

The SkillsUSA Elevate Chapter Officer Development Conference is Wednesday, Oct. 9 from 11 a.m. to 4:30 p.m. ET. This virtual interactive experience focuses on building successful chapters by equipping local chapter officer teams with the skills to lead and serve their local members. Elevate is open to all SkillsUSA chapter officers and an advisor must attend with their team. Participate right in your classroom, and the cost is only \$10 per person. Download the Elevate flyer to share with your chapter officers. Register no later than Oct. 1 by visiting SkillsUSA's website.



## »» SkillsUSA Aerotek “Make Your Mark” Scholarships Are Open

SkillsUSA members nationwide in select trade areas are encouraged to [apply for the SkillsUSA Aerotek “Make Your Mark” scholarship](#). The scholarship is for SkillsUSA members with direct educational costs for the spring 2025 term at a community college, technical college, certificate program or apprenticeship program. Applications are being accepted until **Nov. 4**. Scholarship winners will receive up to \$5,000 toward tuition, books, tools, on-campus housing or other approved direct educational expenses. Applicants must be enrolled in continuing education or career training in one of these pathways: Construction; Manufacturing; Transportation, Distribution & Logistics; Telecommunications Cabling Training; and Electronics Technology or Industrial Engineering Technology. For more information, review [all eligibility criteria and the flyer](#). For more information, contact scholarship manager [Hannah Scheffer](#).

## »» Fall Professional Development Offerings

SkillsUSA has a series of new virtual [Professional Development Training Sessions](#) for September, October and November. Offerings include new advisor training, SkillsUSA Framework integration, member recruitment resources and Chapter Excellence Program training. Don't miss this convenient and free opportunity to enhance your skills and gain SkillsUSA knowledge that will support your chapter's success! Class space is limited, so be sure to secure your place early. Participants will earn a Professional Development (PD) certificate. For questions, contact [Karolina Belen](#).

## »» Local Chapter Resources

Did you know that new resources have been created for you to utilize in your SkillsUSA chapter? Check out the following resources on the [Resources](#) webpage:

- Sample Meeting Agenda
- SkillsUSA Website Scavenger Hunt
- Social Media Guide
- Chapter Website Template
- Establishing a Business and Industry Advisory Committee

Are you enjoying these resources and want to see more created? Is there a particular resource that would be beneficial for your SkillsUSA chapter? Let us know through the [SkillsUSA Local Chapter Resources form](#).

## »» CHARGE: A SkillsUSA Chapter Officer Video Series

Advisors work hard to teach their chapter officer teams how to be successful leaders. SkillsUSA recognizes this challenge and has developed a program that makes it easier to create a strong team. [CHARGE is a weekly video series](#) covering topics that will help chapter officers in the day-to-day management of their chapters. Each CHARGE video has an activity guide to support chapter officer growth and development. There are 12 three-minute episodes, and this week, the focus is on Episodes 5 and 6.

- Episode 5 covers personal communication style and how effective communication between chapter officers and chapter members can lead to a more successful chapter. After watching a short animation, chapter officers complete the activity guide which discusses oral, nonverbal and written communication styles, how to listen effectively, and which communication style best represents them.
- Episode 6 covers learning how to set personal growth SMART goals (specific, measurable, assignable, realistic and time-related) to drive both personal growth and chapter success.

## »» Share Your Success Stories with the SkillsUSA Nation

The [SkillsUSA Champions digital hub](#) provides new content weekly, from inspiring features to “Spotlight” stories about the great work chapters and partners are doing. To share your chapter’s work or a member’s story for publication (even if that story is yours), send us the details through our [“Submit a Story”](#) link.