



»» SkillsUSA Week is Coming: Are You Ready?

It's time to get energized for SkillsUSA Week, Feb. 2-8! Your chapter should plan activities that build greater awareness of SkillsUSA and increase member engagement as you recognize education and industry supporters. This is the time for members to grow their skills and demonstrate that SkillsUSA is an important factor in their personal and professional development!



To get started, download the [SkillsUSA Week program guide](#) and select activities for each day of the week. The guide includes artwork, a sample SkillsUSA Week proclamation, a draft school press release and more.

Be sure to order SkillsUSA merchandise and materials early! [The SkillsUSA Store](#) offers great gifts for hard-working advisors, dedicated supporters or for chapter officers to wear at your events. The store also offers a SkillsUSA Week bundle to make events feel festive and professional.

Request a virtual visit from a national officer during SkillsUSA Week! National officers can join your students for a 30-minute session on Feb. 4 to provide greetings and take your group through a fun lesson. Complete the [virtual visit request form](#) by **Jan. 30**. Spots are limited and national officers are available on a first-come, first-served basis.

Finally, are you looking for support to host your SkillsUSA Week events? Apply for the SkillsUSA Week Local Chapter Grant. Submit your application outlining your detailed plans for the week using the [form located on our SkillsUSA Week webpage](#). Five local chapters will be chosen to receive grants to execute their event plans.

»» New Professional Development for Instructors

SkillsUSA is offering free virtual [Professional Development Training Sessions](#) in January and February. Check out the [Professional Development page](#) on our website where you'll find training information and our featured Activity of the Month. Don't miss out on these resources to enhance your chapter's programming! Class size is limited, so be sure to [register to secure your place](#). Participants will earn a Professional Development (PD) certificate. For questions, contact [Karolina Belen](#).

»» Episode #3 of the Members on the Street Project

Members on the Street is a project of the SkillsUSA national officer team designed to share the diverse backgrounds, experiences and talents of our SkillsUSA members, while also spotlighting the wide range of opportunities available within the organization. We invite you to watch the just-released [Episode #3](#), and you can also view Episodes #1 and #2 on the SkillsUSA YouTube channel. Click on CC to enable closed captioning.

»» Proposed Bylaw Amendments

You may now submit proposed bylaw amendments for the middle school, high school or college/postsecondary divisions for consideration by the House of Delegates at the 2025 National Leadership & Skills Conference (NLSC). Proposed amendments must be submitted in writing via [this form](#) by **Friday, Jan. 24**, at 11:59 p.m. ET. The SkillsUSA National Executive Council and board of directors will review proposed amendments. Proposed amendments will then be submitted to each state association not less than 60 days before NLSC. Proposed amendments will then be presented for vote at the official business meeting of the House of Delegates at NLSC. Bylaw amendments are governed by Article XII of the high school and college/postsecondary bylaws and Article X of the middle school bylaws. View the [bylaws](#) and the [form to submit proposed amendments](#).

»» Looking for SkillsUSA Conference Facilitators

Do you have an awesome facilitator in your chapter or an alumni who is a great candidate to take the next step and facilitate at SkillsUSA national conferences? These might be former students or chapter or state officers who are motivated to learn facilitation and apply it in SkillsUSA settings.

We are now accepting applications for 2025 student leadership facilitators to lead workshops at Leverage, Delegates, WLTI and Elevate. These are paid contract positions that receive a full in-person training experience designed to take facilitation skills from good to great. See the [position description](#) for more information and forward this opportunity to anyone you think is perfect for this role!

[Applications](#) are due on **Jan. 31** at 11:59 p.m. ET. Questions? Contact [Dan Kelly](#).

»» Advocacy Site Update

The Association for Career and Technical Education (ACTE) is generously allowing SkillsUSA members to use [their advocacy site](#) to contact U.S. Representatives and Senators and the media about our programs, events and upcoming visits to Congress. ACTE uses The Soft Edge, which is the same platform SkillsUSA has been using so the process will remain the same.

As in the past, SkillsUSA will provide members and supporters with fill-in press release or letter templates for campaigns and key events including WLTI, SkillsUSA Week, Signing Day, state conferences and national conference via Friday Flash and the Executive Update. Each campaign will include instructions for customizing the template and navigating to the ACTE advocacy site to send the messages.

»» SkillsUSA College/Postsecondary Scholarships Are Open!

Many students are thinking ahead to the cost of college and SkillsUSA offers exclusive scholarship opportunities for members pursuing postsecondary education. Registered SkillsUSA members with upcoming tuition expenses for the summer or fall 2025 academic term can apply for scholarships provided by SkillsUSA and our industry partners. The following scholarships opened on Jan. 2:

- Bob Westphal Memorial Scholarship (closes May 30)
- Clifford “Ted” Rees Memorial Scholarship (\$2,500, closes April 15)
- Fine Homebuilding #KeepCraftAlive Scholarship (\$2,500, closes April 15)
- Larry Rash Memorial Scholarship (\$2,500, closes April 15)
- Marsha Daves Memorial Scholarship (\$1,500, closes April 15)
- National Technical Honor Society Scholarship (\$1,000, closes April 15)
- Sharon Melton Myers Memorial (\$1,000, closes April 1)

SkillsUSA partners with Kaleidoscope to provide a streamlined application platform. Encourage your students to explore the SkillsUSA Scholarships webpage now to view available opportunities and more will be posted soon. For scholarship questions or assistance in applying, reach out to Customer Care.

»» Honorary Life and Outstanding Educator Nominations Open

If you would like to nominate someone for recognition by SkillsUSA as an [Honorary Life](#) or [Outstanding Educator](#), please complete the online applications. Be sure to notify those you nominate and provide all of the information that is requested. Learn more about these awards and eligibility by visiting the [Awards Programs page](#) on the SkillsUSA website. The deadline is **Feb. 14, 2025**. For questions, contact [Madison Kraemer](#).

»» Seeking Musical Talent to Perform National Anthem at NLSC

If you have a musical gift to share with the SkillsUSA community and love to perform, apply to perform the national anthem at the Opening Session of the 2025 National Leadership & Skills Conference. The chosen performer will be offered a spotlight performance opportunity on the big stage in front of over 15,000 people plus complimentary conference registration if your sole purpose of attendance is to perform the national anthem. [Apply here](#) by 5 p.m. ET on **Feb. 14, 2025**. For questions, contact [Melinda Lloyd](#).

»» Seeking Innovative Chapters to Prototype a New Product

SkillsUSA is collaborating with Make48 to bring hands-on innovation challenges to more students in the 2025-26 school year. Beginning in August, teams of students will compete to innovate and prototype a new product for a business over the course of the fall semester. The team whose product has the best potential to go to market, as chosen by the business, will advance to compete in a regional playoff competition featured in Make48’s Roku television series. Check out this [sizzle reel](#) showcasing the work of SkillsUSA Wisconsin students in 2024! SkillsUSA hopes to fill 25% of the Make48 national tournament bracket, which would lead to a SkillsUSA-themed competition and TV show for the playoffs and ensure SkillsUSA representation at the finals.

[Interested schools must fill out this school commitment/application form](#). Applications for the 2025-26 tournament close on **March 1**. To learn more, visit www.make48.com/curriculum.

»» Register Members by the March 1 Deadline

The national SkillsUSA membership deadline is **March 1**. Student members must meet both state and national membership deadlines to be eligible for national competitions, to serve as voting delegates or to run for national office. This deadline also applies to national scholarships, awards and honors. For information on state membership deadlines, visit the [State Association Dues and Deadlines](#) link.

Professional members, it isn't too late to take advantage of your 2024-25 membership benefits, including access to these resources:

- Framework Integration Toolkit
- Program of Work Toolkit
- Championships Technical Standards
- Jump into Stem!
- E-Courses
- Advisor Professional Development

Learn how to join and access your professional membership benefits in this [video tutorial](#).

»» Share Your Community Service Stories with SkillsUSA!

The SkillsUSA Champions digital hub provides new content frequently, from inspiring features to stories about the great work chapters and partners are doing. We know your chapters are doing some amazing community service work this winter and we would love to write about it. To submit a story, send us the details through our "Submit a Story" link, and we'll contact you.