



»» Support SkillsUSA Students This #GivingTuesday

This #GivingTuesday (Dec. 3), we are asking our supporters to join us as we kick off our new Power in Numbers Campaign. [Support our student members for Giving Tuesday through a gift to the fund of your choice](#), and, and add your voice to the campaign by sharing why you support SkillsUSA on your social media channels (be sure to tag SkillsUSA). Help us spread the word on the great opportunities and experiences SkillsUSA can provide. Please join us in supporting our future skilled workforce!



»» Premiere of Members on the Street

The 2024-2025 national officer team formed a new Community Engagement Committee. As one of their first projects, they collaborated with the Office of Marketing and Communications and Dr. Ricardo Romanillos, our Chief Diversity Officer, to develop an exciting new initiative called "Members on the Street." The officers interviewed other students at the Washington Leadership Training Institute to share the diverse backgrounds, experiences and talents of our SkillsUSA members, while also spotlighting the wide range of opportunities available within the organization.

Congrats to the national officers and please check out Members on the Street Episode #1 on [YouTube](#). You can also enjoy the [audio on Spotify](#).

»» The SkillsUSA Store Highlights Awards

Did you know the [SkillsUSA Store](#) is offering SkillsUSA awards at a discounted price? The incentive includes a "Buy 3, Get 1 Free" or a "Buy 6, Get 2 Free" offer on all awards. Presenting awards to volunteers, school administrators, organizations, businesses or other supporters celebrates their contributions to your school or chapter. Shop now for the best discount and you'll be ready for SkillsUSA Week recognition or spring recognition events.



»» Inspire Your Students to Imagine Clean Energy Solutions

The U.S. Department of Education has launched the [Power Your Future Challenge](#) — the second challenge in its annual [CTE Momentum](#) series to prepare high school students for rewarding careers and increase access to career and technical education. The department invites teams to submit action plans that will advance the use of clean energy in local schools and communities. This challenge is all about students' creative ideas for clean energy solutions — and ideas don't have to be implemented before or after the submission deadline. To get started on the challenge, teachers and community partners can [explore the available resources](#) to learn more about clean energy and how teams can develop action plans to impact their communities. Potential entrants can also [preview the submission form](#). Submissions are due by **Nov. 19**. Up to 10 winning teams will receive an equal share of the \$50,000 prize pool.

To learn more about the challenge, [watch the virtual information session](#) and [sign up to receive the latest challenge information](#) via email.

»» Promote Your Chapter to Elected Officials and the Media

The [SkillsUSA Advocacy Site](#) offers a free and easy way to contact your governor, state senators and representatives or members of Congress. Using the site can be a great chapter project or lesson plan that involves research, writing and advocating for SkillsUSA and career and technical education. You can also share SkillsUSA news with your local media and invite them to cover your events with just a few clicks. To write to elected officials, use the “Compose Your Own Message” section. To email local newspapers or TV stations, choose the “Media” tab at the top of the webpage and send messages to six media outlets at a time. Visit the [SkillsUSA Advocacy Site, it is easy to use but if you have questions email Jane Short](#).

»» SkillsUSA Technical Thursdays in November

Join us for Technical Thursdays, SkillsUSA workshops led by industry experts helping teachers develop specific technical skills relevant to their career fields of interest. Leave these free virtual sessions with new skills to implement in your classroom. On **Nov. 21**, from 4-5 p.m. ET, representatives from Penske will discuss how preventive maintenance (PM) is essential to the success of the transportation industry. The session will focus on how Penske prepares technicians to stay ahead with the skills and knowledge needed to meet industry standards and how advisors can leverage that knowledge for their students' career preparation. Participants will earn a Professional Development (PD) certificate upon completion. [Learn more and register for the workshops](#) (space is limited). For questions, contact [Karolina Belen](#).



»» Attend ACTE's CareerTech VISION Conference

There's still time to register for the ACTE CareerTech VISION 2024 to be held Dec. 4-7 at the Henry B. Gonzalez Convention Center in San Antonio, Texas. The ACTE conference offers comprehensive programming covering high-quality CTE in secondary and postsecondary environments and emerging trends in the field to help career and technical educators thrive in their careers. [Learn more about conference rates, speakers and program details](#).

»» Fall Professional Development for Instructors

SkillsUSA offers free virtual [Professional Development Training Sessions](#) this month. Check out the [Professional Development page](#) on our website where you'll find training information and our featured Activity of the Month available. Don't miss out on these resources to enhance your chapter's programming! Class size is limited, so be sure to secure your place. Participants will earn a Professional Development (PD) certificate. For questions, contact [Karolina Belen](#).

»» Join the JAMBassadors and Support Skills Jam!

Skills Jam is looking for additional JAMBassadors! The program empowers skilled trades enthusiasts to inspire the next generation of creators, fixers, builders and makers through their own content creation, social amplification and advocacy by working with the Skilled Careers Coalition. JAMBassadors receive fun training, unique paid opportunities and some cool limited-edition merchandise! [Sign-up here](#).

Skills Jam Season 2 is rolling out NOW with LOTS more content. Check out this sneak peek, [Skills Jam Preview](#). Follow [@SkillsJam](#) on You Tube, Instagram and TikTok to be the first to watch.