



»» Join by Nov. 15 for Extra Benefits

As a special membership incentive, instructors who register at least 15 student members in one technical program plus one or more professionals by **Nov. 15** will receive a free SkillsUSA resource, *Leveraging Your Leadership with Effective Chapter Meetings* (booklet and teacher's guide). When you join an additional 25 members over and above what you registered last year by Nov. 15, your chapter will receive a SkillsUSA Framework podium banner. If you register 50 or more members than you had last year by Nov. 15, your chapter will receive two SkillsUSA Framework podium banners.



Professional members receive numerous resources including the SkillsUSA Framework Integration Toolkit, Program of Work Toolkit, SkillsUSA Championships Technical Standards, E-Courses and opportunities for professional development. National membership dues for professional members are \$20 plus state dues, which vary. Be sure to sign up with an email address you regularly check! [State dues and deadlines can be found here](#). If you need help finding membership information on the SkillsUSA website, our [crosswalk document](#) will help you locate what you need!

»» Final Reminder to Apply for SkillsUSA Aerotek “Make Your Mark” Scholarships

SkillsUSA members nationwide in select trade areas are encouraged to [apply for the SkillsUSA Aerotek “Make Your Mark” scholarship](#). The scholarship is for SkillsUSA members with direct educational costs for the spring 2025 term at a community college, technical college, certificate program or apprenticeship program. Applications are being accepted until **Nov. 4**. Scholarship winners will receive up to \$5,000 toward tuition, books, tools, on-campus housing or other approved direct educational expenses. Applicants must be enrolled in continuing education or career training in one of these pathways: Construction; Manufacturing; Transportation, Distribution & Logistics; Telecommunications Cabling Training; and Electronics Technology or Industrial Engineering Technology. For more information, review [all eligibility criteria and the flyer](#). For questions, contact [Jordan Sewell](#).

»» Building a Stronger Workforce Takes ALL of Us

SkillsUSA celebrates several Heritage Months that are recognized by the federal government that match communities identified in career and technical education (CTE) legislation. This signals our deeply held

commitment to spotlight various community groups that make our diverse workforce strong, dynamic and productive. For November, we recognize SkillsUSA member Navajo Technical University student Angel Joe for “National American Indian and Alaska Native Heritage Month” to showcase her winning a bronze medal in the 2024 Restaurant Service competition in Atlanta and her drive to come back in 2025 to do even better. Also in November, we’ll recognize SkillsUSA member West Point Military Academy student Aidan Simao for “National Veterans and Military Families Month” to acknowledge his perseverance and acceptance into the academy. For more on SkillsUSA’s commitment to diversity and our Heritage month recognitions, [visit our website](#). By expanding our vision of CTE, we increase the economic prosperity of our students, communities and nation.

»» SkillsUSA Member Benefits for Students

Participation in SkillsUSA can be life-changing for students. Membership offers new opportunities, the encouragement of an advisor and increased confidence through engaging in conferences, competitions and SkillsUSA Framework development. Here are some of the benefits students receive:

- Recognition for individual or chapter achievement through SkillsUSA Career Essentials suite, the SkillsUSA Chapter Excellence Program (CEP) and the President’s Volunteer Service Award (PVSA)
- Opportunities to build valuable skills through an annual Program of Work that allows members to grow within the classroom, workplace and chapter
- Opportunities to form meaningful relationships with other students who share common interests and come from diverse backgrounds
- Access to a broad array of SkillsUSA programs where they can grow personal and professional skills while having fun
- Ability to advocate for career and technical education and SkillsUSA
- Opportunities to learn and practice real-life application of leadership skills through chapter initiatives and programs
- Application of leadership skills as a committee leader or chapter, district, state or national officer
- Recognition for individual achievement through local, state and national career competitions

»» SkillsUSA Recruitment Week Resources Available

[SkillsUSA Recruitment Week resources](#) are available to enhance your chapter events, support your chapter officers and provide valuable tools for engaging students throughout the week. The new materials include officer and advisor resources and guides, marketing materials and recruitment practice materials. We encourage you to host a Recruitment Week before the Nov. 15 membership incentive deadline, so your chapter can receive a free resource. For questions, contact [Madison Kraemer](#).

»» Celebrate National Apprenticeship Week: Nov. 17-23

Join us in recognizing National Apprenticeship Week (NAW), a nationwide effort led by the U.S. Department of Labor. This week unites business leaders, educators, apprentices, and others to spotlight the important role apprenticeships play in closing the skills gap and preparing the future workforce. Your chapter can participate by hosting high school career fairs, industry roundtables, apprenticeship graduations, or submitting state or local proclamations in support of NAW and apprenticeships. With the SkillsUSA guide, you can also organize a fun, engaging event where businesses and alumni visit your school to share apprenticeship information and success stories, creating a memorable experience for students. SkillsUSA is offering resources to help your chapter including social media graphics, a SkillsUSA Guide for inviting

industry into your chapter and a NAW Guide for hosting off-site events at company locations. You'll also receive fact sheets, success stories, proclamation templates and more. Be sure to share your event afterward!

[Check out our website and download the flyer.](#) For questions, contact [Amanda Crawley](#).

»» Join the JAMBassadors and Support Skills Jam!

Skills Jam is looking for additional JAMBassadors! The program empowers skilled trades enthusiasts to inspire the next generation of creators, fixers, builders and makers through their own content creation, social amplification and advocacy by working with the Skilled Careers Coalition. JAMBassadors receive fun training, unique paid opportunities and some cool limited-edition merchandise! [Sign-up here](#).

Skills Jam Season 2 is rolling out NOW with LOTS more content. Check out this sneak peek, [Skills Jam Preview](#). Follow [@SkillsJam](#) on You Tube, Instagram and TikTok to be the first to watch!

»» The SkillsUSA Store – Order Your Medallions

The [SkillsUSA Store](#) invites advisors to purchase [Sub-State Medallions](#) at a discounted price. The medallions are \$1 off until **Nov. 30**. Awarding these medallions offers a proud moment for student achievement and recognition as you honor local contestants with gold, silver, bronze or participant medallions on a tri-color ribbon lapel pin or neck ribbon.



»» Fall Professional Development for Instructors

SkillsUSA offers free virtual [Professional Development Training Sessions](#) this month. Check out the [Professional Development page](#) on our website where you'll find training information and our featured Activity of the Month available. Don't miss out on these resources to enhance your chapter's programming! Class space is limited, so be sure to secure your place. Participants will earn a Professional Development (PD) certificate. For questions, contact [Karolina Belen](#).