



## »» New Technical Assessments and New Essential Element Assessments

We are excited to announce the release of six new technical assessments, along with new SkillsUSA Framework Essential Element assessments.

SkillsUSA technical assessments are an evaluation tool to determine a student's understanding and application of knowledge in a particular subject or trade area. For each assessment, there is a blueprint of the related standards, competencies and academic skills. New this year, we have introduced six new or updated technical assessments, which complement our existing offerings, including Customer Service, Career Ready and the six Print ED student certification assessments. The new technical assessments are Carpentry, Cosmetology, Criminal Justice/CSI, Electrical Construction Wiring, Television (Video) Production and Welding. A full list of the available assessments, along with their blueprints outlining the standards, competencies and academic skills is located on the [Career Essentials website](#) and in the [Technical Assessment flyer](#).



The SkillsUSA Framework 17 Essential Element modules and assessments represent the skills most-demanded by industry employers for the highest-quality workplaces. Students can become certified in each Essential Element. The modules are available for purchase individually, bundled by each of the three Framework Components, or by purchasing the entire SkillsUSA Framework assessment set. Students who score 80% or higher on an Essential Element assessment will receive a certificate of proficiency. More information is available on the [Career Essentials website](#) and in the [Essential Element Assessment flyer](#).

For questions or help with ordering, contact the Customer Care Team at 844-875-4557 or [customercare@skillsusa.org](mailto:customercare@skillsusa.org).

## »» Registration is Open for ELEVATE!

The SkillsUSA Elevate Chapter Officer Development Conference is **Wednesday, Oct. 9** from 11 a.m. to 4:30 p.m. ET. This virtual interactive experience for local chapter officer teams focuses on building successful chapters by equipping officers with the skills to lead and serve their local members. Elevate is open to all SkillsUSA local chapter officers and an advisor must participate with each registered team.

Participate right in your classroom, and the cost is only \$10 per participant. [Download the Elevate flyer](#) to share with your chapter officers. Register no later than Oct. 1 by visiting [skillsusa.register.org](https://skillsusa.register.org).

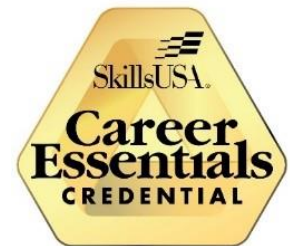
### »» CHARGE: A SkillsUSA Chapter Officer Video Series

Advisors work hard to teach their chapter officer teams how to be successful leaders. SkillsUSA recognizes this challenge and has developed a program that makes it easier to create a strong chapter officer team. CHARGE is a weekly video series that covers topics that chapter officers will find useful in the management of their local SkillsUSA chapters. Each CHARGE video features an activity guide to support officer growth and development. There are 12 three-minute episodes in the series. [Access CHARGE here](#).

### »» Free Career Essentials Support for Instructors

If you are beginning your journey with the SkillsUSA Career Essentials Suite this school year, support from SkillsUSA is available every step of the way! Instructors can call 844-875-4557 or email [careeressentials@skillsusa.org](mailto:careeressentials@skillsusa.org) for assistance with:

- Ordering Career Essentials for your students
- Developing an implementation plan
- Creating administrative accounts for new instructors
- Logging into your Career Essentials account
- Using the dashboard to monitor progress and performance
- Learning more about Career Essentials or the Absorb learning management system



If you are interested in learning more about using Career Essentials to define, implement and measure the development of career-readiness skills in your classroom, please feel free to contact our Customer Care Team, [customercare@skillsusa.org](mailto:customercare@skillsusa.org), to schedule an overview meeting.

### »» SkillsUSA Technical Thursdays Start in September

Join us for Technical Thursdays, SkillsUSA workshops led by industry experts helping teachers develop specific technical skills relevant to their career fields of interest. Leave these free virtual sessions with new skills to implement in your classroom. On **Sept. 26**, from 4-5 p.m. ET, Jeff Powalisz from Heidelberg North America will give a brief history of printing, show offset printing samples, and show how ink and water work together on a lithographic plate to create an image that can be transferred to a sheet of paper. Participants will earn a Professional Development (PD) certificate upon completion. [Learn more and register for the workshops here](#) (space is limited). For questions, contact [Karolina Belen](#).



### »» Plan Now for Manufacturing Day

SkillsUSA chapters are invited to participate in Manufacturing Day, a celebration of modern manufacturing meant to inspire the next generation. While [Manufacturing Day](#) is celebrated on **Oct. 4**, you can hold events on any date in October. Activities for students may include a plant tour, a virtual industry tour or an event on campus that highlights manufacturing. SkillsUSA chapters can share their Manufacturing Day photos and stories with [Brooke Gatchell](#), SkillsUSA's social media specialist.



## »» The SkillsUSA Store at WLTI

With the 2024 Washington Leadership Training Institute (WLTI) quickly approaching, now is the perfect time to take advantage of free shipping at the [SkillsUSA Store](#) and stock up for your conference needs. The SkillsUSA Store will be open at the WLTI hotel on Sunday, Sept. 22 from 6:30 a.m. to 12 noon. Please note: The SkillsUSA Store onsite at WLTI is cashless.



## »» National STEM Festival Submissions Open

The 2025 [National STEM Festival](#) is open for submissions through **Oct. 20**. Students can create a project that addresses a real-world problem, aligning with one of six categories: Environmental Stewardship, Future Food, Health and Medicine, Powering the Planet, Aerospace Innovation and Tech for Good. Students can utilize the scientific method or the engineering design process to develop a solution. Students from across the nation have the chance to be recognized, with up to 150 students earning a trip to Washington, D.C., to present their project at the STEM Festival. This opportunity is for 7th-12th grade students. The STEM Festival is sponsored by EXPLR, an online learning platform offering virtual and hands on experiences to inspire young people to drive change.

## »» The USDOE Launches a Clean Energy Challenge

The U.S. Department of Education has launched the [Power Your Future Challenge](#) — the second challenge in its annual [CTE Momentum](#) series to prepare high school students for rewarding careers and increase access to career and technical education. The Department invites teams to submit action plans that advance the use of clean energy in local schools and communities. Submissions are due by **Nov. 19**.



## »» Fall Professional Development Offerings

SkillsUSA has a series of new virtual [Professional Development Training Sessions](#) for September, October and November. Offerings include new advisor training, SkillsUSA Framework integration, member recruitment resources and Chapter Excellence Program training. Don't miss this convenient and free opportunity to enhance your skills and gain SkillsUSA knowledge that will support your chapter's success! Class space is limited, so be sure to secure your place early. Participants will earn a Professional Development (PD) certificate upon completion. For questions, contact [Karolina Belen](#).