



»» Join by Nov. 15 for Extra Benefits

As a special membership incentive, instructors who register at least 15 student members in one technical program plus one or more professionals by **Nov. 15** will receive a free SkillsUSA resource, *Leveraging Your Leadership with Effective Chapter Meetings* (booklet and teacher's guide). When you join an additional 25 members over and above what you registered last year by Nov. 15, your chapter will receive a SkillsUSA Framework podium banner. If you register 50 or more members than you had last year by Nov. 15, your chapter will receive two SkillsUSA Framework podium banners.



Professional members receive numerous resources including the SkillsUSA Framework Integration Toolkit, Program of Work Toolkit, SkillsUSA Championships Technical Standards, E-Courses and opportunities for professional development. National membership dues for professional members are \$20 plus state dues, which vary. Be sure to sign up with an email address you regularly check! [State dues and deadlines can be found here.](#) If you need help finding membership information on the SkillsUSA website, our [crosswalk document](#) will help you locate what you need!

»» Building a Stronger Workforce Takes ALL of US

SkillsUSA celebrates several Heritage Months that are recognized by the federal government that match communities identified in career and technical education (CTE) legislation. This signals our deeply held commitment to spotlight various community groups that make our diverse workforce strong, dynamic and productive. For November, we recognize SkillsUSA member Navajo Technical University student Angel Joe for “National American Indian and Alaska Native Heritage Month” to showcase her winning a bronze medal in the 2024 Restaurant Service competition in Atlanta and her drive to come back in 2025 to do even better. [Learn more about Angel Joe in the SkillsUSA Champions story.](#) Also in November, we’ll recognize SkillsUSA member West Point Military Academy student Aidan Simao for “National Veterans and Military Families Month” to acknowledge his perseverance and acceptance into the academy. [Learn more about Aidan Simao in the SkillsUSA Champions story.](#) For more on SkillsUSA’s commitment to diversity and our Heritage month recognitions, [visit our website.](#) By expanding our vision of CTE, we increase the economic prosperity of our students, communities and nation.

»» Deadline Extended to Apply for ACTE Teacher and Lifetime Achievement Awards

The Association for Career and Technical Education (ACTE), in partnership with SkillsUSA, is seeking nominations for the National Trade and Industrial Education Division Awards to be presented during the ACTE CareerTech VISION conference, Dec. 4-7 in San Antonio, Texas. The deadline for nominations is **Nov. 11**. Qualified individuals may be nominated for **Teacher of the Year, New Teacher of the Year or Lifetime Achievement**. You are welcome to nominate yourself. (If you nominate someone, be sure to notify the nominee.) [Nominations must be submitted online](#). For additional conference information, please visit [ACTE CareerTech VISION](#). (Please note the Trade and Industrial VISION Awards are separate from the ACTE Excellence Awards.)

»» Celebrate National Apprenticeship Week: Nov. 17-23

Join us in recognizing National Apprenticeship Week (NAW), a nationwide effort led by the U.S. Department of Labor. This week unites business leaders, educators, apprentices, and others to spotlight the important role apprenticeships play in closing the skills gap and preparing the future workforce. Your chapter can participate by hosting high school career fairs, industry roundtables, apprenticeship graduations, or submitting state or local proclamations in support of NAW and apprenticeships. With the SkillsUSA guide, you can also organize a fun, engaging event where businesses and alumni visit your school to share apprenticeship information and success stories, creating a memorable experience for students. SkillsUSA is offering resources to help your chapter including social media graphics, a SkillsUSA Guide for inviting industry into your chapter and a NAW Guide for hosting off-site events at company locations. You'll also receive fact sheets, success stories, proclamation templates and more. Be sure to share your event afterward!

[Check out our website and download the NAW materials](#). For questions, contact [Amanda Crawley](#).

»» SkillsUSA Recruitment Week Resources Available

[SkillsUSA Recruitment Week resources](#) are available to enhance your chapter events, support your chapter officers and provide valuable tools for engaging students throughout the week. The new materials include officer and advisor resources and guides, marketing materials and recruitment practice materials. We encourage you to host a Recruitment Week before the Nov. 15 membership incentive deadline, so your chapter can receive a free resource. For questions, contact [Madison Kraemer](#).

»» The SkillsUSA Store Featured Collection

Hats off to the holidays! Get ready for winter and shop the [Hats and Accessories](#) collection, featuring both classic and trendy caps, beanies and more. Hats fit everybody and are a practical holiday thank you gift for advisors, student leaders and supporters. The SkillsUSA Store has every style from embroidery to custom patches, curved visors and cozy knits!



»» SkillsUSA Member Benefits for Students

Participation in SkillsUSA can be life-changing for students. Membership offers new opportunities, the encouragement of an advisor and increased confidence through engaging in conferences, competitions and SkillsUSA Framework development. Here are some of the benefits students receive:

- Recognition for individual or chapter achievement through SkillsUSA Career Essentials suite, the SkillsUSA Chapter Excellence Program (CEP) and the President's Volunteer Service Award (PVSA)
- Opportunities to build valuable skills through an annual Program of Work that allows members to grow within the classroom, workplace and chapter
- Opportunities to form meaningful relationships with other students who share common interests and come from diverse backgrounds
- Access to a broad array of SkillsUSA programs where they can grow personal and professional skills while having fun
- Ability to advocate for career and technical education and SkillsUSA
- Opportunities to learn and practice real-life application of leadership skills through chapter initiatives and programs
- Application of leadership skills as a committee leader or chapter, district, state or national officer
- Recognition for individual achievement through local, state and national career competitions

»» Fall Professional Development for Instructors

SkillsUSA offers free virtual [Professional Development Training Sessions](#) this month. Check out the [Professional Development page](#) on our website where you'll find training information and our featured Activity of the Month available. Don't miss out on these resources to enhance your chapter's programming! Class size is limited, so be sure to secure your place. Participants will earn a Professional Development (PD) certificate. For questions, contact [Karolina Belen](#).

»» Career Essentials Suite Courses for MS, HS and C/PS Students

While many CTE instructors have mastered instruction of their specific trade area, teaching universal career-readiness skills to students can be daunting. At the same time, employability skills are critical to the long-term success of students in all trade areas. [Check out the video overview of the Career Essentials Courses.](#)

- Learners in any trade area access their Career Essentials course online through their account in [SkillsUSA Absorb](#). Instructors monitor student progress via an admin dashboard.
- Instructors have control over which (and how many) projects students complete.
- Learners have access to their course for 365 days after enrollment.
- Instructors can use the entire course, a segment of a course, or even individual unit depending on their available time and budget. [View pricing and purchase options.](#)

For customer support Monday-Friday, for help placing an order for SkillsUSA Career Essentials, [email the Customer Care Team](#) or call 844-875-4557.

»» Join the JAMBassadors and Support Skills Jam!

Skills Jam is looking for additional JAMBassadors! The program empowers skilled trades enthusiasts to inspire the next generation of creators, fixers, builders and makers through their own content creation, social amplification and advocacy by working with the Skilled Careers Coalition. JAMBassadors receive fun training, unique paid opportunities and some cool limited-edition merchandise! [Sign-up here.](#)

Skills Jam Season 2 is rolling out NOW with LOTS more content. Check out this sneak peek, [Skills Jam Preview](#). Follow [@SkillsJam](#) on You Tube, Instagram and TikTok to be the first to watch!