



### »» Happy SkillsUSA Week!

Cheers to a great 2025 SkillsUSA Week! Last week, chapters across the country honored their community supporters, connected with local business and industry professionals and shared SkillsUSA with their administrators. Our national officers were busy, too, making visits to partners, advocating in D.C. and more!



We encourage you to [share your stories with the SkillsUSA headquarters](#) and we just may feature your chapter on the SkillsUSA Champions digital hub or on our social media. We would also like to feature your photos in a Flickr gallery on our website. Send your photo links to [Craig Moore](#) or [upload them here](#). In the meantime, check out our [SkillsUSA Flickr page](#) and our [SkillsUSA Week 2025 Recap](#). Thanks for being an advocate for SkillsUSA and career and technical education.

### »» Register by March 1 to Meet Eligibility Requirements

The national SkillsUSA membership deadline is **March 1**. Student members must meet both their state deadline and the March 1 national membership deadline to be eligible for national competitions; to serve as voting delegates; to run for national office; or to apply for national scholarships, awards and honors. See the [state dues and deadlines](#). Teachers, learn how to access your professional membership benefits in this [video tutorial](#).

### »» Hershey Heartwarming Young Heroes Grants Available

In partnership with The Hershey Company and [Hershey's Heartwarming Project](#), Youth Service America (YSA) is looking for the best ideas from young people about how to support their community through acts of awareness, direct service, advocacy and philanthropy for Youth Service Month & Global Youth Service Day 2024. Hershey Heartwarming Young Heroes Grants of \$250 and \$500 will be awarded to young people between the ages of 5 and 25 in the U.S. and Canada to turn their ideas into action! Projects may address any issue or community need that is important to the youth project leaders and their peers. All proposed projects should engage a diverse group of youth volunteers from different social backgrounds and provide opportunities for those youth volunteers to create meaningful connections with their peers, caring adults, and community partners, while developing social awareness and relationship skills. [Learn more about the program and share your idea by March 16](#).

## »» SkillsUSA Technical Thursdays in January

Join us for Technical Thursdays, SkillsUSA workshops led by industry experts and learn new skills to implement in your classroom. On **Feb. 20**, from 4-5 p.m. ET, Jill West, a Cengage author and IT certification expert will share insights on AI in education, cloud computing and networking. This session will explore how AI is transforming career paths, unconventional ways to upskill, and the challenges of preparing students for AI-augmented roles. We will discuss the real-world impact of AI across industries and strategies to help students stay ahead. Participants will earn a Professional (PD) certificate upon completion. [Learn more and register for the workshops](#) (space is limited). For questions, contact [Karolina Belen](#).



## »» Make48 Innovation Challenge Registrations Open Until Full

SkillsUSA is collaborating with Make48 to bring hands-on innovation challenges to more students in the 2025-26 school year. Beginning in August, teams of students will compete to innovate and prototype a new product during the fall semester. [See their flyer and share it with your students](#). Check out this [sizzle reel](#) showcasing the work of SkillsUSA Wisconsin students in 2024! SkillsUSA hopes to fill 25% of the Make48 national tournament bracket, which would lead to a SkillsUSA-themed competition and TV show for the playoffs and ensure SkillsUSA representation at the finals. Registrations will be accepted until the brackets are full. To learn more, visit [www.make48.com/curriculum](http://www.make48.com/curriculum).

## »» Graduation Regalia Sale at the SkillsUSA Store on March 18 🏠

Graduation season is almost here — celebrate in style! Mark your calendar now for our **ONE-DAY ONLY graduation regalia sale on Tuesday, March 18**. The SkillsUSA Store will offer **20% off** on Tassels, Double Honor Cords, Honor Stoles and the all-in-one Graduation Regalia Kit. You must order on March 18 to receive the 20% discount, no exceptions. SkillsUSA regalia is a great way to honor your graduating members.



## »» February Professional Development for Instructors

SkillsUSA is offering free virtual Professional Development Training Sessions in February. Check out the Professional Development page on our website where you'll find training information and our featured Activity of the Month. Don't miss out on these resources to enhance your chapter's programming! Class size is limited, so be sure to register to secure your place. Participants will earn a Professional Development (PD) certificate. For questions, contact Karolina Belen.

## »» Take Up the Challenge! NLSC Pin and T-shirt Design

SkillsUSA is offering the 2025 National Leadership & Skills Conference (NLSC) Pin and T-shirt Design Challenge to all dues-paying student members. The winning designs will become the official conference T-shirt and pin design for the 2025 NLSC. Entries must be received by **March 1 at midnight ET**, and winners will be announced on March 7. [Rules and submission links can be found on the SkillsUSA Website](#).

## »» SkillsUSA College/Postsecondary Scholarships Open

SkillsUSA members anticipating tuition expenses for the summer or fall 2025 academic terms can apply for scholarships from SkillsUSA and our generous industry partners. Scholarship applications require a letter of recommendation from a SkillsUSA advisor or another instructor, a resume and a brief essay. Funds for scholarship awards are remitted directly to the recipients' postsecondary institutions and applied to the student's account balance. These scholarships are competitive and applying for a scholarship does not guarantee your selection. To get started, visit the [scholarships page on the website](#) to see scholarship opportunities, award amounts and application deadlines. For questions, contact our [Customer Care Team](#).



## »» Presidential Honors for Selfless Service

At the 2025 National Leadership & Skills Conference (NLSC), SkillsUSA will recognize advisors, students and registered alumni for their community service through the President's Volunteer Service Award (PVSA). To qualify, SkillsUSA members must submit a record of their service hours. With SkillsUSA's focus on community service, you may have already met the requirements. For details on how to apply, [visit the website](#). Applications are due by **March 31** for recognition at the 2025 NLSC.